

INDIA INTERNATIONAL TRADE FAIR (IITF) - 2019 REPORT

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India International Trade fair (IITF) chu November 14-27, 2019 khan hotute leh thawhpuite duhsakna a zarah Mizoram Pavilion Director turin ka kal ve a, Pathian kaihruaina leh thawhpuite zarah tluang takin programme duan lawk angin hun kan zuk hmangzo ve thei a, ka lawm hle a ni.

Kum tam tak kalta a\ang khan IITF-ah hian kan department chu entrepreneur-te hruaiin a lo zuk tel ve tawh \hin a. Department chhunga ka hna chan a nih lem loh bakah ka ngaihtuah loh lam deuh a ni a. A lam hawi chinchang hi ka hre lo hle \hin. Amaherawhchu, hetia mawhphurhna ka kuta a han awm takah chuan chiang zawka hriat \ulin ka hre ta a, IITF hi eng chiah nge a nih a, a \obul leh \angkainate zir chiangin tuna ka han luhchilh a\anga ka hmuh dan tlem han thaikawi ve ila \hain ka hre ta a ni.

India International Trade Fair (IITF) hi Ministry of Commerce and Industry (Govt. of India) hnuaia India Trade Promotion Organisation (ITPO)-in a huaihawt (organized) \hin a ni a. Pragati Maidan, New Delhi-ah khuan hmun nghet neiin kum tin an buaipui \hin a ni. India ram chung State leh UT a\angin firm 800 chuang leh ram pawn khawvel ram hrang hrang a\anga rawn fuankhawmin an inpho \hin a. IITF hian tum fumfe tak – aims & objectives neiin thil siamchhuah chi hrang hrang hmun khata inphochhuahna remchang, entrepreneur-te themthiamna leh hmangchang hriatnate pho chhuakin, joint venture neihpui tur zawnchhuahna remchang leh product hralhchhuahna atan a tie-up pui turte indapna hmun pawimawh tak atan a ruahman a ni. India Trade Promotion Organisation (ITPO) ngeiin aims & objectives a siam hi a ngai ngaiin han dah lang ila a \ha ang e.

- 1) To highlight achievements, socio-economic development and export potential.
- 2) To promote business, convergence and cohesiveness among inventors, manufacturers and retailers.
- 3) To provide a one-stop sourcing point for quality products, services and technologies at competitive prices.

4) To provide platform to showcase the excellence of MSME sector to the global business community.

5) To explore joint venture opportunity.

Hetiang taka Central (Govt. of India)-in a ngaih pawimawh chu lo niin kumin IITF-2019 theme atan 'Ease of doing business' thlan a ni. Kumin IITF pawh hi ni 14.11.2019 khan Hon'ble Minister of MSME Shri Nitin Gadkari chuan Pragati Maidan, New Delhi-ah a hawng a. Minister of State for Commerce & Industry Shri Som Parkash-a'n a rawn hmanpui bawk a ni. He fair-ah hian Afghanistan chu Partner Country-ah thlangin South Korea chu Focus Country-ah thlan a ni. Bihar leh Jharkhan pawh Partner State-ah thlan an ni bawk. Mizoram state aiawhin Commerce & Industries department official te; Pu V.Lalrinawma, Dy Director; Pu V.Lalmangaiha, IPO; Pu P.C.Lianchungnunga, EO leh Pi Kawlthangpuii, UDC te kaihruainain IITF-2019 ah hian entrepreneurs 11 hruaiin stall sawm pakhat hawn a ni. handloom & handicraft, cane & bamboo, tea leh aieng te phochhuah a ni. Kan entrepreneur zingah hian Agriculture department aiawhin Mizoram Organic Mission (MOM), Horticulture Department aiawhin Zo Anthurium Grower Crop Society, Mizoram leh Tourism Department aiawhin Ever Green Tours & Travels leh Hotel Regency te an tel ve a ni.

Ni 14 – 27.11.2017 chungga IITF 2019 neih turah Sorkar a\angin tel phalna hi ni 5.11.2019-ah chauh kan hmu a. Bungrua (materials for display at IITF) thawn hun chung tur nen hun a bichilh hle mai a. Entrepreneur thlante tan pawh inbuatsaihna hun awm mang lovin famkim lohna leh sawisel tur tam tak awm thei karah thawhpuite leh entrepreneur-te inpekna zarah tluang tak leh felfai taka India ram trade fair pui ber IITF 2019 kan zuk hmang ve thei hi a lawmawm hlein ka hria.

Trade fair chung hian entrepreneur-te an inhralh \ha hle mai a, Hnamchhantute, Mawi Mawi Cane & Bamboo Industry te, LNT Varte Furniture Work te, Agriculture Department aiawh Mizoram Organic Mission (MOM) leh Horticulture Department aiawh Zo Anthurium Grower Crop Association te phei chuan an product ken an hralh zo a, hawn tur nei mang lovin an inhralh zo thei a, a lawmawm hle a ni.

IITF hi entrepreneur tan a lo hluin hmasawna, thilsiam lamah leh contact / tie-up / partnership, zawna kawngkapui a lo ni reng mai a. Duhthusamah chuan tun aia tam zawk kal theihna kawng hi Sorkar hian hawn sak thei se la, state changkang leh khawvel ram changkang zawkte lak a\ang hian tam tak an la zirchhuak zel thei ngei ang.

Chu bakah kan tel (participate) zui zel dawn a nih rau rau chuan entrepreneur-te tan inbuatsaihna hun thawl a awm theih nan hemi atana fund provision te pawh felfai taka kum bul a\anga ruahmanna siam lawk theih ni se a duhawm hle ang.

(Pu V. Lalrinawma, Dy. Director & Pavilion Director leh a teammate; Pu V. Lalhmangaiha, IPO; Pu Lianchungnunga, EO(H); Pi Kawlthangpuii, UDC te Mizoram Sorkar aiawha duty \ha leh chhuanawm taka mipui tan an hna an hlen chhuah theih avangin kan lawmpui hle. Ed)

Industry Meichher
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