

VEGETABLE SUPPLY CHAIN

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Kum 2020 a lo thlen meuh chuan kan ram pawhin hmasawna kawng thui tak a lo zawh ve tawh a, hmabak thui tak kan nei tih erawh a lang reng mai. Covid-19 avanga khawvel leh kan ram ngei pawh buai namen lova kan buai mek lai hian, keini ang state pachhe tak leh Central drip khaia nung mek tan chuan chet lak chu har tak a ni. He Covid-19 avanga ei leh bar zawna kawng hrang hrang a chawlh \hup lai a, kan State chhunga mi tam zawkte eizawna, loneih leh a kaihnawih a eizawngten engtin nge an nun khawchhuahna tur atan Sawrkarin hma a lak ang tih ngaihtuahna hlu tak leh pawimawh tak a\angin kan thupui *Vegetable Supply Chain* hi kan Chief Minister hmalakna a\angin a lo chhuak ta a, a lawmawm hle a ni.

Vegetable Supply Chain-ah hian Chairman chu Addl. Chief Secretary, Govt. of Mizoram a ni a; Director, Commerce & Industries Department te; Director, Horticulture Department leh MIZOFED lamte a member-ah awmin thingtlang loneituten an thlai leh thei tharchhuahte, hrileng leh inkharkhip karah an deh ral theihdan tur leh hlawkna an hmuh theihna tur atan mawng pawh hung hman lovin hma an la a, a rah duhawm tak pawh loneitu mi harsa zawk tan an tel nasa hle a ni.

Vegetable Supply Chain hian a din chhan ang tak, duhthusam angin pawchhuak zo chiah lo mah se a tum bulpui ber, loneituten an thil tharchhuah man man zawka an hralh theih nan leh a dehralna an hmuh theih nan'a hmalak chu thui tak a thlenpui a ni. Hei bakah hian Zoram mipuiten thlai leh thei tharlam zawk, hrisel zawk leh thianghlim zawk kan hmuh theihna tura hmalakna hi a hlu hle bawka ni.

Vegetable Supply Chain hian loneitute hlawkna sang zawk an hmuh theihna tura hmalak hi a thil tum lian tak niin, hei bakah hian loneitute leh a quartute inkarah hlawkna teltu an awm lohna tur atana kawng zawnsak pawh a ni tel bawka.

He Vegetable Supply Chain-ah hian kan sawi hmaih hauh loh tur chu Horticulture Department hotute hmalakna leh inpekna hi a ni. Horticulture Department Board Vice Chairman viak \ha tak leh inpezo tak hi awm lo ta se Vegetable Supply Chain hian engruai a thleng hauh lo vang a, Horticulture Department Officer leh Staff te, a pui a nawiin che chhuak lo se a hlawhtling kher lo ang. Office pawh sumdawna hmunah an let a ni ber mai a, an inpekna zar liau liau a ni e. Thingtlang lam a\anga rawn kalte ei leh in buaipui te, an bungraw rawn phurh lo hlan thlak, dah fel leh a leitu turte hnena hlan thlengin Office leh a chhehvelah vek buaipui a ni a, an dawl zoin an fakawm thlawt a ni. Horticulture Department Director hi hmeichhia a ni na vang vangin mipa tam zawk hian kan tluk loin a ne pawh kan ek pha lo hle a, a taimakna te, a inpekna te, a teirei peihna te, a dawhtheihna te hi keini ang tan chuan tlin chi a ni hauh lo mai.

MIZOFED hi awm lo se Vegetable Supply Chain hi a kal thei hauh lo vang. Anni hian sum leh pai bakah thawktute inpekna hlu tak an rawn thawh chhuahpui a, an Chairman hovin inlungual takin an rawn thawk a, anni zarah hian mualpho lutuk lovin kan kal thei a, thlai leh thei kan dahchhiat, a man an chawi zo zai te hi anni ang PSU tan chuan hmuh let mai a harsat

dawn avangin rulh let dan zawn a \ha hle mai, kan Sawrkar hotute hian an ngaihtuahsak thei em ang chu maw.

Commerce & Industries Department lam lah an Director chak tak leh ngaihtuahna seng tak hovin, an thiamna leh tawn hriat hlu tak an rawn thawh chhuahpui a, anni hi awm ta lo se, thingtlang lam kan unaute thlai leh thei hi kan tiral thei ngut ang emaw?

Vegetable Supply Chain-ah hian thingtlang lam hmun hrang hrangah Horticulture Department thawktute hmalaknain thlai leh thei awm thei tur zat lakkhawm \hin a ni a, hengte hi a remchan dan ang zelin Aizawl lam leh khawpui dangah te thawnchhuah \hin a ni. Heng thlai leh thei te hi Serchhip, Hortoki, Nisapui, Lungdai, Daldawk, Thingsul, Sesawng, Tlungvel, Sialhawk, New Chalrang, Samlukhai, Sialsuk, Phulpui, Khawlailung, etc. a\angte hian a lo thleng khawm a ni. Thlai leh thei Aizawla hralh tura lo thleng chu a lo thlen rual rualin a theih ang angin hlan thlak a challan siam fel a nih veleh a man hi pek fel nghal a ni a, hei hi loneitu lam pawn an duhdan tak leh an beisei pawh a ni. Hei hi Direct Marketing an ti a, Sawrkar Laipui pawn ngai pawimawhin ALPM Model Act, 2018-ah pawh a laimu atan a hmang nghe nghe a ni. Direct Marketing-in a tum tak chu loneituten an thlai leh thei tharchhuahte an duhna hmun leh an duh ang anga an hralh theihna tura ruahmanna siam a ni a, a leitu leh a tharchhuaktu inkarah midang lo tlazep (middleman) awm a remti lo a ni. Sawrkar Laipui chuan he Model Act bakah hian loneitute ham\hatna tur atan Covid-19 darh mek lai hian Ordinance pawh \um thum lai a chhuah tawh nghe nghe a ni.

He Vegetable Supply Chain a harsatna lian tak kan neih erawh chu Local Level Task Force (LLTF) te hnena zawrh chhawn hi a ni. Lockdown a nih avangin Bazar a hawn theih lo va, veng hrang hrangah a zawrh hna thawk turin LLTF kutah pek a ngai a, an tan hna dang tam tak karah buaipui a harsat avangin thlai leh theite dehral zung zung kawngah harsatna erawh kan tawk deuh a, a awm tho ve. Hetiang a nih mek lai hian LLTF tam takin anmahni remhriat dan ang angin thingtlang lamah direct-in thlai leh thei anmahni veng bil tan an lo lei ve zel bawk a, a lawmawm hle a ni. He Vegetable Supply Chain hi zaa zain hlawhtling lo mah se, loneituten a hlawkna tam tak an tel a, inkharkhip karah an thlai leh thei tharchhuah tihralna kawng hawn a ni zel te, a man an han hum haw nghal zel te hian, tam zawk thar duhna leh phurna nasa tak bakah hlimna nasa tak a thlen ngei ang. Vegetable Supply Chain kan buaipui laia ka rilrua thil lo lang tam tak zingah ka ngaih pawimawh zual han tarlan ka duh a, hmasawna kan hmuh ngei ka beisei. Chungte chu -

1. Agriculture Marketing harsat zia leh zau zia a lo lang a, hmasawna zau zawk kan neih theih a ngai hle. Sawrkar hruaitute lam pawn kan ngaihtuahna han seng thar leh ila, Allocation of Business 2019-ah hian Agri & Allied Sector-ah mahni Department \heuhten marketing buaipui tura kan thil tharchhuahte dah a ni hian marketing hi a tidarh mai mai niin a lang a, a tharchhuah buaipui bakah a marketing lehzel ti tura department hrang hrangte beisei hi a fuh lo zawk em? Hei ai hian Commerce & Industries Department lam mawhphurhah dah mai hi a himin a \ha zawk mai lo maw? Vegetable Supply Chain-ah pawh anni hi tel ta lo se kan loneitute hi kan tibeidawng hial mai thei a ni.

2. Agri & Allied Sector Department hrang hrangten thawhhona \ha tak kan neih a ngaih zia Vegetable Supply Chain hian a tarlang chiang hle mai. A tharchhuah awm ringawt mah se a tihralna tur chain \ha tak kan siam dawn chuan a tharchhuah tur zat te, tharchhuahna tur hmun te, thar chhuah hun tur te, a man tur zawng zawng te, loneituten engzat nge hlawkna an hmuh theih ang tih thleng chhut a ngai a, hetiang tur atan hian department hrang hrangte, a bikin

Agri & Allied Sector hnuai aawmte chu inhriat pawh vek dan zawn ni se kan loneituten an hlawkpui hlein a rinawm.

3. Supply chain mumal kan neih theihna tura hmalak a pawimawh hle. A kawng kan sahuak theih phawt chuan kan loneitute hian an zawh thiam mai a beisei awm hle a ni.
4. Vegetable Supply Chain-ah hian hmun khatah thlai leh thei kan dah khawm nghuk a, hei hian zawrh leh lei a tiharsa a ni. Hmun khata thleng khawm lo hian hmun hnih thumah tal dah ta ila, kan hralh \hat a beisei awmin a chhe tlem zawk ngei ang. A dahkhawmna hmun kan siam tlem.
5. Post harvest management/ technique kan loneitute zirtir an ngai.
6. Cooperative Society/ Farmers Producer Organization/ Selfhelp Group ang chi kan loneituten an din a ngai.
7. Cluster/ Area management kan siam thiam a ngai.
8. Loneituten competitive mind an put a ngai a, vawi leh khata hlawk thut tumna rilru kan paih a ngai telh telh.
9. Thomas Paine an State hi Necessary Evil a ti a, a chhan chu State hi mimal zalenna rapbettu a ni a, a lehlamah chuan a tel lovin kan awm thei lo bawk si ang hian, Agri & Allied Sector sumdawmna chung changah hian a khar chhawngtu (commission-tu) te hi Necessary Evil an ni a, kan hman thiam a ngai, a chhan chu Sawrkar hian loneitute thlai leh thei thar chhuahte hi a leisakna tur sum budget ah kan dah loh avangin kharchhawng te hian pawisa an nei a, anni hi hman thiam zawk a \hat a rinawm viau, kan hman thiam chuan Sawrkar chu facilitator chauhah a \an theih dawn a ni.
10. Loneituten quality an vawn nun reng a ngai.
11. Consumer ngaihtuah ran chungin marketing hi buaipui tur a ni. A chinna hmun a\anga a hmangtu/eitu thleng hian marketing hian a huam a ni.

Industry Meichher

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